



## QSPM Worksheet

- For information on QSPM, visit [www.mindtools.com/rs/QSPM](http://www.mindtools.com/rs/QSPM).

		Strategy A		Strategy B		Strategy C	
Key External Factors	Weight	AS	WAS	AS	WAS	AS	WAS
<b>Opportunities</b>							
1.							
2.							
3.							
4.							
<b>Threats</b>							
1.							
2.							
3.							
4.							
<b>TOTAL</b>	<b>1.00</b>						



		Strategy A		Strategy B		Strategy C	
Key Internal Factors	Weight	AS	WAS	AS	WAS	AS	WAS
<b>Strengths</b>							
1.							
2.							
3.							
4.							
<b>Weaknesses</b>							
1.							
2.							
3.							
4.							
<b>TOTAL</b>	<b>1.00</b>						
<b>Sum Total Attractiveness Score</b>							