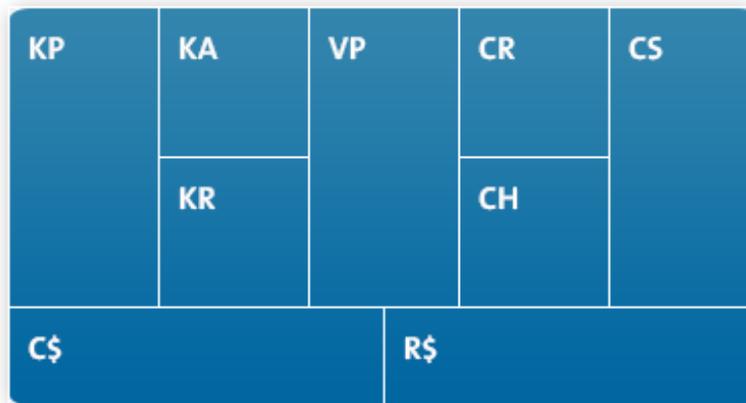




Business Model Canvas Worksheet

- For information about the Business Model Canvas, visit www.mindtools.com/businessmodelcanvas.



Block	Details
Customer Segments (CS)	
Value Propositions (VP)	
Channels (CH)	
Customer Relationships (CR)	
Revenue Streams (R\$)	
Key Resources (KR)	
Key Activities (KA)	
Key Partnerships (KP)	
Cost Structure (C\$)	