

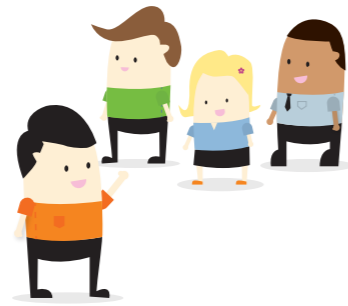
Boost Your Team With Positive Narratives

Top Tips for Helping Your People to Blossom!



Start Here

The stories you choose to tell about your colleagues have a big effect on how they perceive themselves and on how others perceive them.



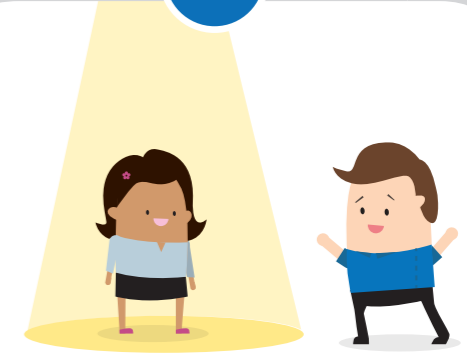
Your “**narrative**” builds up from the moment you recruit a team member and lasts well beyond the time they leave.



Let’s look at how you can create a **positive narrative**, and so boost your people’s reputation, confidence and performance.



1



Make a Great First Impression

Present newcomers in a positive light by describing the strengths that they will bring to the team, or share some interesting (but appropriate!) background information.

2

Mind Your Language!

Careless or ill-judged remarks can damage trust and reputations, but well-chosen and deserved compliments can have the opposite effect.

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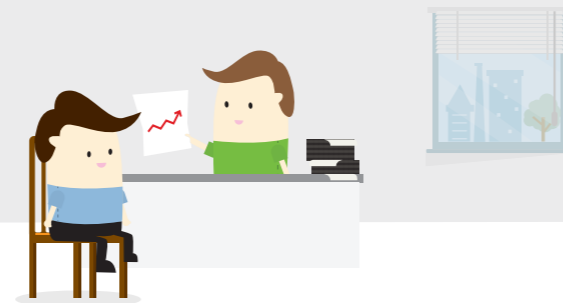
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Give “Golden Goodbyes”

Departures offer a great opportunity to create a positive narrative. Praising their contribution will send your team member off with a spring in their step! And crediting their work after they’re gone will show others that your narrative is genuine.



4



Be Supportive and Encouraging

A shy or under-confident team member may be ignored by others – you can raise their profile. And give your people goals and tasks to demonstrate the strengths that you’ve highlighted in your narratives.



Stay Credible

Don’t flatter to deceive! Your narratives must be realistic and truthful to deliver on their promises. And don’t over do it – if you’re always gushing about your team, your narratives will lose impact.

3

Discover more about creating positive narratives at: www.mindtools.com/positive-narratives