

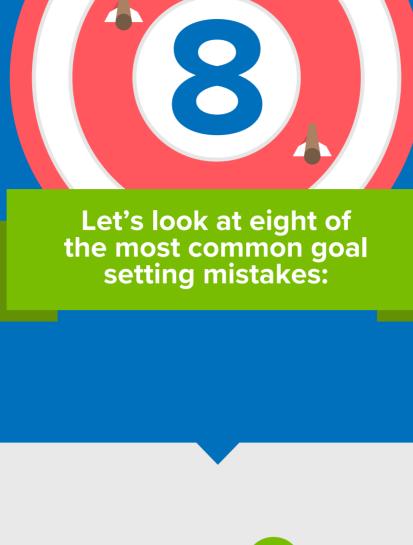
BUT NOT ACHIEVED IT, despite your best efforts?

Have you ever set yourself a goal,



Chances are, you were defeated

by poor execution, rather than lack of effort or skill.





Setting



Neglecting Goals

Don't be limited to career

That Bring You Joy

goals. Think about other areas of your life that bring you joy – for example, writing a book or



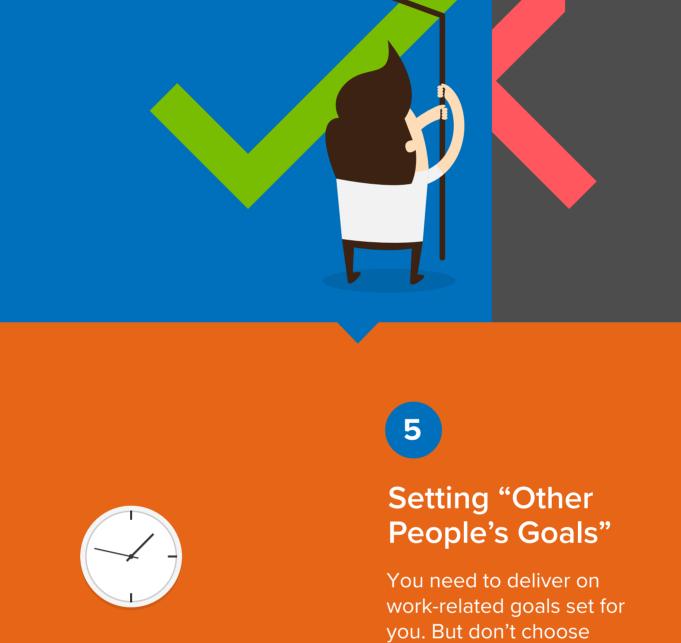
Not Appreciating

If you do fail, learn from it,

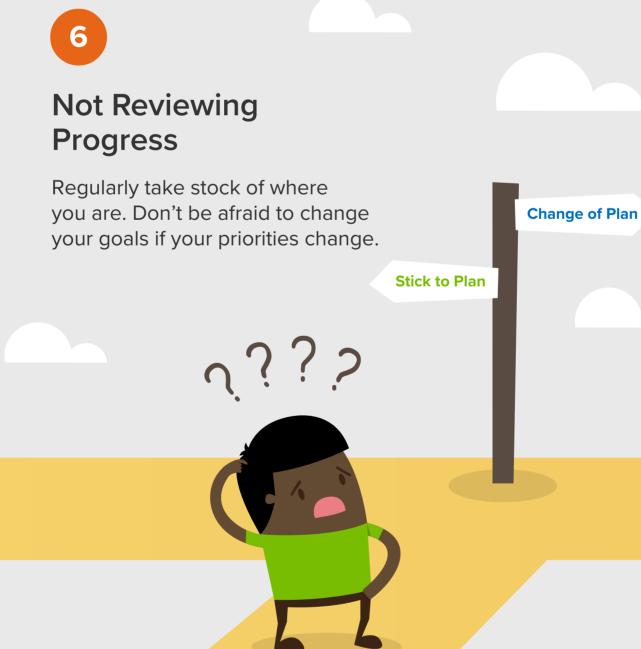
dust yourself off, and try again!

Failure





goals just to satisfy others.



Setting "Negative" Goals

Make your goals sound positive and attractive. For example, don't say you want to "lose weight," say you want to "get healthy!"

Setting Too
Many Goals

Go for quality, not quantity.
Use your time and energy to achieve important goals.

A life without goals is like a ship without a

rudder, so set a course for happiness by

avoiding these mistakes!





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